

2016 Community Survey Report

New London, Connecticut

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SUMMARY

Surveys of adults in New London have been conducted six times by the New London Campus & Community Coalition (NLCCC), beginning in 2008. In summer of 2016 – as in 2015, 2014, 2013 and 2012 – young people were dispatched to various locations in the community to ask adults to respond to a two-page questionnaire. A total of 398 responses were recorded in 2016 (Table 1), compared with 195 in 2015, 534 in 2014, 415 in 2013, and 595 in 2012. The demographic composition of the survey respondents was similar to previous surveys.

Tables of substance-related data are organized by reporting results for all respondents, and by dividing them into groups according to their demography, whether the respondent: (1) is aware of NLCCC, (2) is a parent of child under 21, (3) is female or male, (4) is a resident of New London, (5) has a family income above or below median (from prior surveys) of \$35,000, and (6) is in a specified age-range. All questions on the 2016 community survey were the same as in 2015. Several questions have been included in all NLCCC community surveys, and trends are summarized in Figures 1-4. Limited drinking by teens as a means of helping them learn to drink responsibly is an idea that has slowly increased, and now stands at about 20% (Figure 1), especially among non-parents and adult males (Table 8).

Considerable research has been publicized regarding the damaging effects of alcohol on neurological development in the adolescent. The negative effects of marijuana on cognition and development are different from those of alcohol, and are the subject of current research and publicity. About 74% of respondents in 2014 and 2015 said they were aware of the effects of marijuana, but only 62% claimed awareness in 2016. Crosstabulation showed that 67% of respondents who were aware of marijuana's effects believed that regular marijuana use is harmful, and only 9% thought its use is not harmful. Of the respondents who did not claim knowledge of marijuana's neurological effects, 43% said it is harmful, and a remarkable 33% said regular marijuana use is harmless. Clearly, education can make a difference. Awareness of marijuana effects increased with age of respondent (Table 9), and was slightly higher among adults who were aware of the work of NLCCC (Table 8). Parents were somewhat more aware of effects of marijuana than non-parents.

Perception of social norms for the use of cigarettes, e-cigarettes, alcohol, marijuana, other illicit drugs, and abuse of prescription drugs is tabulated (Tables 10, 11). Median values are determined by linear interpolation, and represent the prevalence of use estimated by 50% of the respondents. Estimates

have increased for marijuana, and are suspiciously similar for all other substances. Perhaps instead of relying on the computed medians, differentiation among substances and among demographics are best judged from the “Under 10%” and “10-15%” categories. For example, more respondents estimated low use of alcohol than of marijuana. Parents estimated less use of illicit drugs and abuse of pain-killer meds than non-parents,

Some parents express a belief that some use of alcohol by their older children is acceptable, so the child learns to drink responsibly, and is thus protected from excessive consumption as a young adult, especially in college. This idea has increased from about 5% of adults in 2008 to 15% since 2012 (Figure 1, Tables 8,9). There is less acceptance of this idea among parents than non-parents (Table 8), and among adults of age 21-44 (Table 9).

The perception of risk of harm from regular use of a substance is a federally mandated “core measure”, and is closely correlated with the likelihood that it will be used. The percentage of New London adults who answer “Yes” when asked if substances are harmful has been decreasing for several years, especially with regard to marijuana (Figure 2). Perceived risk of “great harm” from regular marijuana use has also decreased nationally, and among New London students in grades 8, 10, and 12 (Figure 3).

The accessibility of alcohol, marijuana, and prescription drugs (without one’s own prescription) has increased in New London since 2012, and has approximately stabilized (Figure 4). Marijuana is thought to be easier to obtain than either alcohol or prescription drugs.

REFERENCES

1. Swindell, AC, October 15, 2012. 2012 Community Survey Report, New London, CT. <http://www.mynlccc.org/CommunitySurveyReport101512.pdf>
2. Swindell, AC, September 10, 2014. 2014 Youth Survey Report, New London, CT.
3. Swindell, AC, September 25, 2015. 2015 Community Survey Report, New London, CT.

Section 1. Trends

Figure 1. Perceptions About the Regular Use of Alcohol

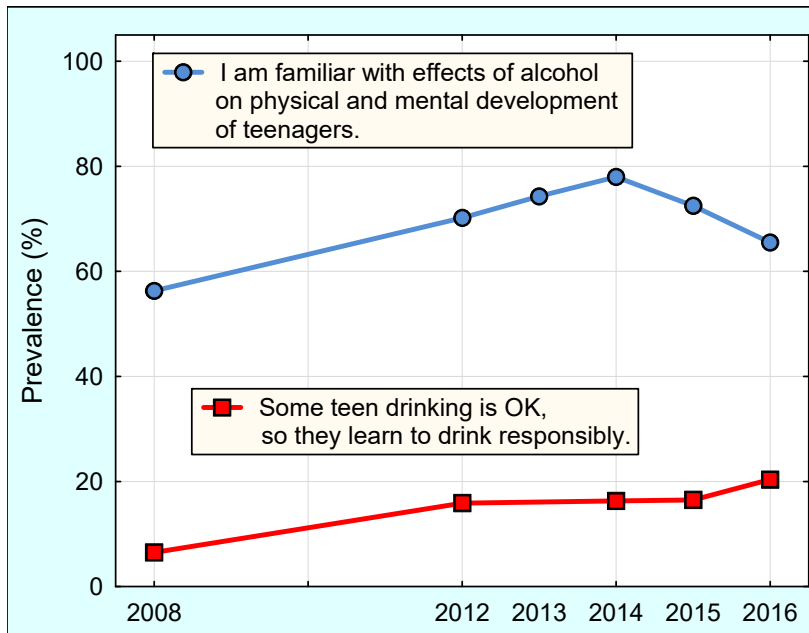


Figure 2. Perceived Risk of Harm

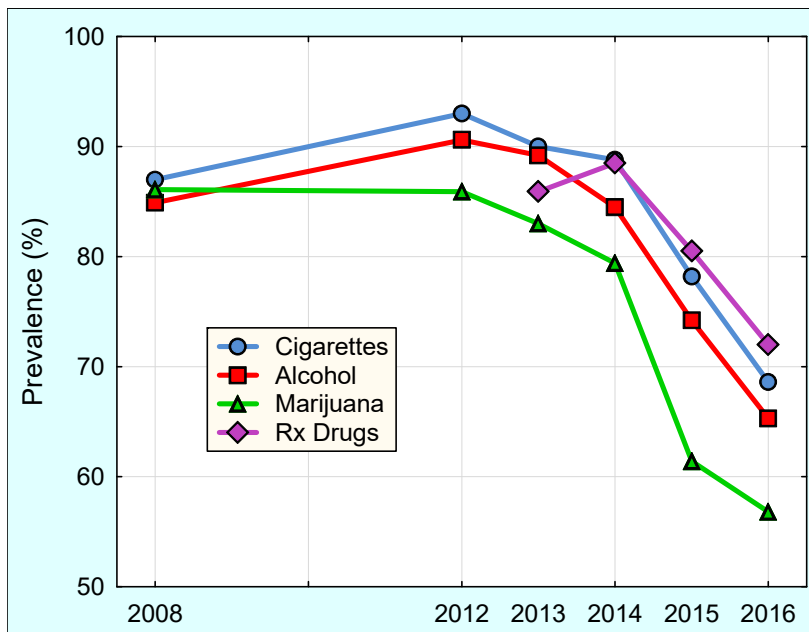


Figure 3. NLCCC Youth Surveys: Perceived Great Risk of Harm

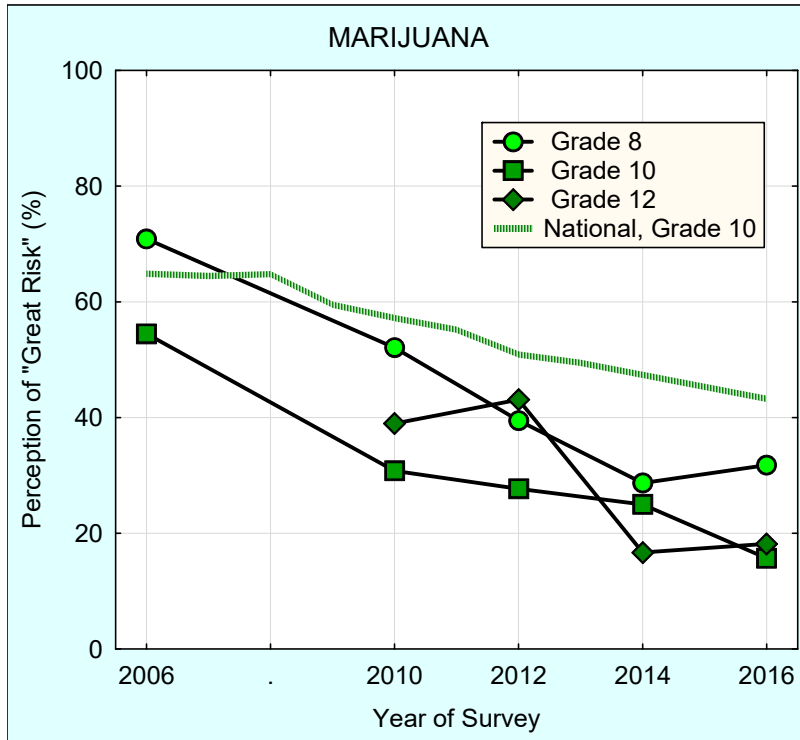
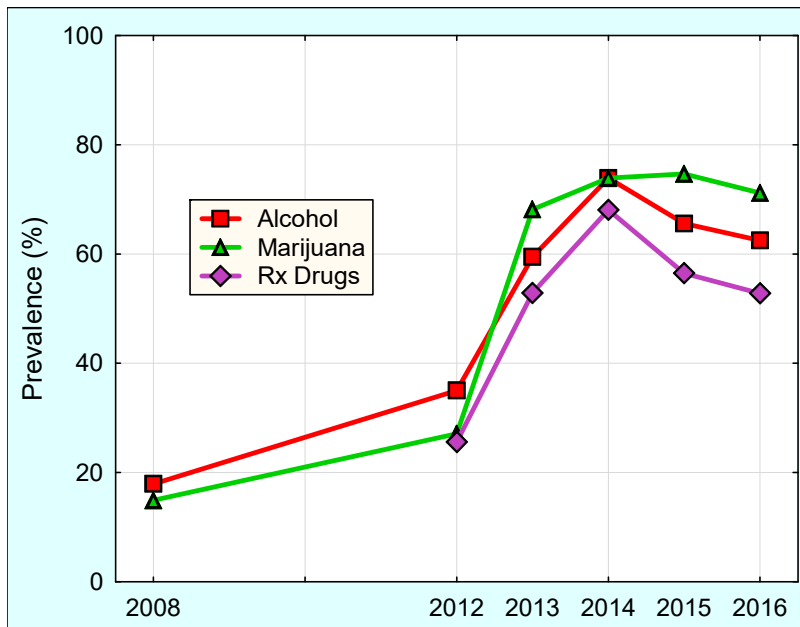


Figure 4. Access: "Very Easy" to Obtain



Section 2. Demography

Table 1. Demography

Question / Response	count	%
Aware of NLCCC?		
No	236	59.3
Yes	161	40.5
Missing	1	0.3
Resident of New London?		
No	142	35.7
Yes	251	63.1
Missing	5	1.3
Parent of child under 21?		
No	229	57.5
Yes	161	40.5
Missing	8	2.0
Respondent's age		
17 or less	53	13.3
18-20	35	8.8
21-24	51	12.8
25-44	122	30.7
45-64	103	25.9
65 or more	28	7.0
Missing	6	1.5
Respondent's gender		
Female	195	49.0
Male	195	49.0
Missing	8	2.0
Total household income		
Under \$35,000	178	44.7
\$35,000 or more	184	46.2
Missing	36	9.0

Section 3. Results of Survey

Table 2. Perception of Harm (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
<u>I think teens risk harming themselves if they:</u>							
Smoke cigarettes							
Yes	67.4	70.0	71.5	65.8	66.2	71.1	68.6
Maybe	23.7	21.9	21.9	22.4	24.6	21.1	22.9
No	4.2	4.4	3.5	5.6	5.6	2.6	4.1
Don't know	4.7	3.8	3.1	6.2	3.6	5.2	4.4
Drink alcohol							
Yes	63.1	67.5	62.7	69.6	64.1	66.5	65.3
Maybe	28.8	25.0	29.4	23.6	31.8	23.2	27.5
No	4.7	5.0	4.8	4.3	3.1	5.7	4.4
Don't know	3.4	2.5	3.1	2.5	1.0	4.6	2.8
Use marijuana							
Yes	55.1	59.4	51.8	65.2	54.9	58.8	56.8
Maybe	28.4	22.5	25.4	25.5	27.7	24.7	26.2
No	12.7	16.3	20.2	6.2	14.4	13.9	14.1
Don't know	3.8	1.9	2.6	3.1	3.1	2.6	2.8
Use Rx drugs without own Rx							
Yes	73.6	68.9	70.2	75.8	71.8	72.2	72.0
Maybe	14.9	16.8	16.2	14.3	19.0	12.9	15.9
No	4.3	9.3	6.6	5.0	5.1	7.2	6.2
Don't know	7.2	5.0	7.0	5.0	4.1	7.7	5.9

Table 3. Perception of Harm (%)

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
I think teens risk harming themselves if they:										
Smoke cigarettes										
Yes	69.0	68.8	70.2	67.2	57.7	65.7	64.7	70.5	70.9	82.1
Maybe	23.2	22.0	19.7	25.1	25.0	25.7	23.5	23.0	23.3	10.7
No	2.8	5.2	5.1	4.4	11.5	0.0	7.8	4.1	1.0	3.6
Don't know	4.9	4.0	5.1	3.3	5.8	8.6	3.9	2.5	4.9	3.6
Drink alcohol										
Yes	59.9	68.4	64.6	65.0	55.8	42.9	62.7	68.0	74.8	71.4
Maybe	33.8	23.6	27.5	28.4	32.7	45.7	29.4	26.2	20.4	21.4
No	3.5	5.2	6.2	3.8	9.6	5.7	3.9	3.3	2.9	3.6
Don't know	2.8	2.8	1.7	2.7	1.9	5.7	3.9	2.5	1.9	3.6
Use marijuana										
Yes	53.5	58.8	62.4	54.6	32.7	34.3	51.0	61.5	72.8	64.3
Maybe	31.0	23.2	20.2	32.2	36.5	28.6	23.5	28.7	19.4	21.4
No	12.0	15.6	14.0	10.9	26.9	25.7	23.5	9.0	5.8	10.7
Don't know	3.5	2.4	3.4	2.2	3.8	11.4	2.0	0.8	1.9	3.6
Use Rx drugs without own Rx										
Yes	71.8	72.0	70.6	72.8	56.6	48.6	76.5	77.0	77.7	78.6
Maybe	16.2	15.6	15.8	16.8	18.9	37.1	11.8	14.8	12.6	7.1
No	4.2	7.2	6.8	6.5	9.4	8.6	5.9	4.9	4.9	7.1
Don't know	7.7	5.2	6.8	3.8	15.1	5.7	5.9	3.3	4.9	7.1

Table 4. Change in Perception of Harm (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
<u>Has your perception of risk of harm changed in the past year about:</u>							
Smoking cigarettes							
Increase	42.9	50.0	40.7	53.5	45.3	46.4	45.8
No change	49.4	44.2	51.3	40.8	46.9	47.9	47.4
Decrease	7.7	5.8	8.0	5.7	7.8	5.7	6.8
Drinking alcohol							
Increase	47.8	56.8	48.4	56.4	54.7	48.4	51.6
No change	48.3	40.0	46.7	41.7	42.7	47.4	45.0
Decrease	3.9	3.2	4.9	1.9	2.6	4.2	3.4
Using marijuana							
Increase	51.7	62.2	51.6	62.8	59.4	53.2	56.3
No change	41.4	31.4	38.7	35.9	35.9	38.9	37.4
Decrease	6.9	6.4	9.8	1.3	4.7	7.9	6.3
Using Rx drugs without own Rx							
Increase	53.7	51.6	48.0	60.6	53.9	52.1	53.0
No change	40.7	41.2	44.8	34.8	40.8	41.0	40.9
Decrease	5.6	7.2	7.2	4.5	5.2	6.9	6.1

Table 5. Change in Perception of Harm (%)

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
<u>Has your perception of risk of harm changed in the past year about:</u>										
Smoking cigarettes										
Increase	35.7	51.6	42.5	47.0	33.3	57.1	41.2	45.5	50.5	46.4
No change	56.4	41.9	49.4	48.6	51.0	42.9	51.0	47.9	44.4	46.4
Decrease	7.9	6.5	8.0	4.4	15.7	0.0	7.8	6.6	5.1	7.1
Drinking alcohol										
Increase	41.4	56.6	48.0	51.4	46.0	48.6	47.1	57.0	50.0	53.6
No change	53.6	40.6	46.2	47.5	44.0	45.7	51.0	40.5	46.9	46.4
Decrease	5.0	2.9	5.8	1.1	10.0	5.7	2.0	2.5	3.1	0.0
Using marijuana										
Increase	47.1	60.7	58.7	52.2	41.2	60.0	51.0	60.3	57.7	60.7
No change	47.9	31.6	34.9	42.9	43.1	34.3	39.2	35.5	37.1	39.3
Decrease	5.0	7.8	6.4	4.9	15.7	5.7	9.8	4.1	5.2	0.0
Using Rx drugs without own Rx										
Increase	50.4	54.1	50.0	55.6	28.6	48.6	45.1	57.5	62.9	60.7
No change	44.6	38.8	42.4	40.0	55.1	40.0	47.1	39.2	34.0	35.7
Decrease	5.0	7.0	7.6	4.4	16.3	11.4	7.8	3.3	3.1	3.6

Table 6. Ease of Access to Substances (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
<u>Do you think it would be easy for a teen to get:</u>							
Cigarettes							
Yes	66.5	66.5	61.1	74.8	68.1	64.9	66.5
Maybe	18.9	17.7	19.9	15.1	18.8	18.0	18.4
No	10.7	12.7	14.6	7.5	11.5	11.9	11.7
Don't know	3.9	3.2	4.4	2.5	1.6	5.2	3.4
Alcohol							
Yes	62.8	59.9	58.0	67.7	61.5	63.2	62.3
Maybe	23.5	28.7	26.3	23.6	27.6	23.3	25.5
No	10.3	10.2	12.9	6.2	10.4	9.3	9.9
Don't know	3.4	1.3	2.7	2.5	0.5	4.1	2.3
Marijuana							
Yes	70.8	69.6	67.6	74.4	72.8	69.6	71.2
Maybe	14.6	13.9	16.0	11.9	14.1	14.4	14.3
No	11.2	14.6	13.3	11.3	11.5	12.4	11.9
Don't know	3.4	1.9	3.1	2.5	1.6	3.6	2.6
Rx drugs without own Rx							
Yes	49.1	56.1	48.4	58.2	55.0	50.5	52.8
Maybe	26.7	20.6	22.9	25.3	22.8	25.5	24.1
No	16.4	15.5	19.7	10.1	15.3	15.6	15.5
Don't know	7.8	7.7	9.0	6.3	6.9	8.3	7.6

Table 7. Ease of Access to Substances (%)

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
<u>Do you think it would be easy for a teen to get:</u>										
Cigarettes										
Yes	65.0	67.3	64.6	68.1	49.0	51.5	70.6	75.4	67.6	67.9
Maybe	18.6	18.1	20.6	16.5	31.4	33.3	17.6	13.9	14.7	10.7
No	13.6	10.5	10.9	12.1	15.7	12.1	7.8	8.2	12.7	17.9
Don't know	2.9	4.0	4.0	3.3	3.9	3.0	3.9	2.5	4.9	3.6
Alcohol										
Yes	55.6	65.4	61.7	62.6	48.1	42.4	64.7	68.6	65.7	67.9
Maybe	29.6	23.2	24.6	25.3	32.7	48.5	27.5	20.7	22.5	14.3
No	12.0	8.9	9.7	10.4	13.5	9.1	5.9	9.1	7.8	17.9
Don't know	2.8	2.4	4.0	1.6	5.8	0.0	2.0	1.7	3.9	0.0
Marijuana										
Yes	67.4	72.5	67.4	70.3	63.5	73.5	62.7	73.6	76.5	63.0
Maybe	16.3	13.4	15.4	14.8	17.3	8.8	21.6	13.2	11.8	14.8
No	14.2	10.9	13.1	12.6	13.5	11.8	15.7	11.6	7.8	22.2
Don't know	2.1	3.2	4.0	2.2	5.8	5.9	0.0	1.7	3.9	0.0
Rx drugs without own Rx										
Yes	51.1	53.1	54.6	51.4	34.0	33.3	54.9	58.3	58.8	55.6
Maybe	22.3	25.3	21.3	27.9	30.0	36.4	19.6	25.8	18.6	18.5
No	19.4	13.5	14.9	15.6	20.0	15.2	19.6	11.7	13.7	25.9
Don't know	7.2	8.2	9.2	5.0	16.0	15.2	5.9	4.2	8.8	0.0

Table 8. Knowledge About Substances (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
<u>I know a lot about physical/mental effects on teens of:</u>							
Alcohol							
Yes	65.5	65.4	63.4	67.7	65.6	65.3	65.5
Maybe	22.6	26.4	25.6	22.4	24.6	23.8	24.2
No	11.9	8.2	11.0	9.9	9.7	10.9	10.3
Marijuana							
Yes	57.5	66.7	56.9	67.7	65.4	57.8	61.6
Maybe	27.5	18.6	25.8	20.3	23.6	24.5	24.0
No	15.0	14.7	17.3	12.0	11.0	17.7	14.4
<u>I think teens should be allowed to drink, to learn responsibility</u>							
No	79.1	79.2	77.3	82.4	83.5	75.8	79.6
Yes	20.9	20.8	22.7	17.6	16.5	24.2	20.4
<u>What do you think the legal age for drinking should be?</u>							
No limit	7.2	5.0	7.0	5.6	4.1	8.2	6.2
16 or younger	1.7	5.0	3.5	1.9	3.6	2.6	3.1
18 years old	30.9	23.8	34.1	18.6	27.2	28.2	27.7
21 years old	42.4	48.1	41.5	50.3	48.2	42.1	45.1
Older than 21	17.8	18.1	14.0	23.6	16.9	19.0	17.9

Table 9. Knowledge About Substances (%)

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
I know a lot about physical/mental effects on teens of:										
Alcohol										
Yes	60.7	68.5	65.0	66.1	45.3	55.9	66.7	68.9	73.5	67.9
Maybe	28.6	21.5	24.3	24.0	35.8	32.4	27.5	21.3	19.6	17.9
No	10.7	10.0	10.7	9.8	18.9	11.8	5.9	9.8	6.9	14.3
Marijuana										
Yes	58.3	62.8	57.5	64.6	52.9	41.2	61.2	63.1	69.3	64.3
Maybe	28.1	21.9	27.6	21.5	29.4	44.1	20.4	22.1	20.8	17.9
No	13.7	15.4	14.9	13.8	17.6	14.7	18.4	14.8	9.9	17.9
I think teens should be allowed to drink, to learn responsibility										
No	74.5	82.0	80.2	79.2	77.4	67.6	64.7	85.1	87.4	75.0
Yes	25.5	18.0	19.8	20.8	22.6	32.4	35.3	14.9	12.6	25.0
What do you think the legal age for drinking should be?										
No limit	6.3	6.4	7.9	4.9	13.2	20.0	7.8	1.6	3.9	3.6
16 or younger	2.1	3.6	2.8	3.8	5.7	8.6	3.9	0.8	1.9	0.0
18 years old	29.6	26.7	28.1	27.7	28.3	31.4	35.3	27.0	21.4	32.1
21 years old	47.9	43.0	37.6	51.1	37.7	25.7	33.3	51.6	51.5	53.6
Older than 21	14.1	20.3	23.6	12.5	15.1	14.3	19.6	18.9	21.4	10.7

Table 10. Perception of Social Norms (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
What percentage of New London youth of high school age do you think:							
Smoke cigarettes							
Under 10%	8.0	12.7	9.3	10.5	9.5	10.1	9.8
10-15%	25.4	26.6	27.6	23.7	25.9	26.1	26.0
15-20%	23.2	19.0	23.6	17.1	23.8	18.6	21.2
20-30%	19.6	19.6	16.0	25.0	18.5	20.7	19.6
30-40%	13.4	8.2	12.0	11.2	12.2	11.2	11.7
40-60%	5.8	7.6	6.2	7.2	6.3	6.9	6.6
Over 60%	4.5	6.3	5.3	5.3	3.7	6.4	5.0
Use e-cigarettes							
Under 10%	12.7	13.7	15.3	9.7	15.2	11.4	13.3
10-15%	18.1	24.2	19.4	22.1	19.6	21.6	20.6
15-20%	21.7	22.9	21.8	21.4	21.2	22.7	22.0
20-30%	19.9	15.0	17.6	18.8	19.0	16.8	17.9
30-40%	12.7	12.4	11.1	15.6	13.0	13.0	13.0
40-60%	9.5	6.5	8.8	7.8	8.2	8.1	8.1
Over 60%	5.4	5.2	6.0	4.5	3.8	6.5	5.1
Drink alcohol regularly							
Under 10%	3.6	5.8	5.0	2.6	4.2	4.9	4.5
10-15%	15.1	17.4	12.7	20.6	18.3	14.1	16.3
15-20%	25.8	26.5	30.5	20.0	27.7	23.4	25.6
20-30%	20.0	19.4	20.0	18.7	16.2	23.9	20.0
30-40%	19.6	18.1	15.9	24.5	18.3	20.7	19.5
40-60%	10.2	5.2	8.6	7.7	8.9	7.1	8.0
Over 60%	5.8	7.7	7.3	5.8	6.3	6.0	6.1
Use marijuana regularly							
Under 10%	2.2	3.2	2.2	3.2	2.6	2.6	2.6
10-15%	11.1	10.3	8.9	13.0	11.1	10.1	10.6
15-20%	21.2	21.2	21.4	20.8	22.8	19.0	20.9
20-30%	19.9	20.5	21.4	18.2	17.5	23.3	20.4
30-40%	20.4	16.7	17.4	20.8	20.6	18.0	19.3
40-60%	11.9	14.1	13.8	11.7	14.3	11.6	13.0
Over 60%	13.3	14.1	14.7	12.3	11.1	15.3	13.2

Table 10. Perception of Social Norms, continued

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
What percentage of New London youth of high school age do you think:							
Have ever tried illicit drugs							
Under 10%	4.5	9.3	7.9	4.6	5.4	7.7	6.5
10-15%	14.1	20.5	16.7	15.8	17.9	15.8	16.9
15-20%	25.0	21.9	26.5	19.1	27.7	19.1	23.4
20-30%	25.0	21.9	22.8	25.7	19.0	27.9	23.4
30-40%	15.5	11.3	12.6	15.8	14.7	13.7	14.2
40-60%	8.2	7.9	7.4	9.2	8.2	8.2	8.2
Over 60%	7.7	7.3	6.0	9.9	7.1	7.7	7.4
Have ever abused pain killer meds							
Under 10%	9.1	10.4	11.0	7.8	8.5	11.0	9.7
10-15%	17.7	17.5	16.1	19.6	19.0	16.5	17.8
15-20%	26.4	27.9	30.3	21.6	28.0	26.4	27.2
20-30%	18.2	18.8	17.4	20.3	15.9	20.3	18.1
30-40%	14.1	12.3	13.3	13.7	16.4	11.0	13.7
40-60%	9.1	9.1	7.3	11.8	7.9	9.9	8.9
Over 60%	5.5	3.9	4.6	5.2	4.2	4.9	4.6
Have ever abused other Rx meds							
Under 10%	11.7	14.9	14.6	11.0	11.2	14.5	12.9
10-15%	17.5	17.5	18.7	14.9	15.5	19.9	17.7
15-20%	26.5	20.8	26.9	18.8	27.8	21.0	24.4
20-30%	20.2	22.1	20.5	22.1	21.4	20.4	20.9
30-40%	10.8	14.9	9.6	17.5	11.8	13.4	12.6
40-60%	8.1	5.2	5.5	9.1	8.6	4.8	6.7
Over 60%	5.4	4.5	4.1	6.5	3.7	5.9	4.8

Table 10. Perception of Social Norms, continued

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
<u>What percentage of New London youth of high school age do you think use:</u>							
MEDIAN ESTIMATES							
2016							
Cigarettes	16.1	15.3	15.3	17.1	15.6	16.2	15.8
E-cigarettes	16.9	15.1	16.8	16.7	16.1	16.2	16.2
Alcohol	19.6	17.6	18.2	20.2	17.4	19.9	18.8
Marijuana	23.2	23.1	23.6	22.9	23.3	23.4	23.2
Other illicit drugs	19.4	17.1	17.3	20.6	17.1	19.5	18.6
Pain meds	16.9	16.5	16.3	17.9	14.9	16.8	16.8
Other Rx meds	16.5	16.7	15.6	19.3	16.7	16.2	16.5
2014							
Cigarettes	17.0	16.4	17.1	16.3	17.1	16.3	16.6
E-cigarettes	15.1	16.2	16.1	15.0	14.2	16.4	15.5
Alcohol	19.8	18.3	19.4	18.6	21.2	17.4	19.0
Marijuana	17.4	18.3	17.0	16.8	19.0	15.8	16.9
Other illicit drugs	15.9	16.2	16.3	15.5	16.5	15.4	16.0
Pain meds	15.9	18.2	16.3	15.5	16.5	15.4	16.0

Table 11. Perception of Social Norms (%)

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
What percentage of New London youth of high school age do you think:										
Smoke cigarettes										
Less than 10%	25.5	25.9	25.6	25.7	29.4	33.3	30.0	19.8	26.8	29.6
10-15%	23.4	20.2	22.7	20.1	13.7	24.2	26.0	19.0	24.7	18.5
15-20%	21.9	18.5	19.2	22.9	11.8	21.2	12.0	27.3	19.6	14.8
20-30%	14.6	9.9	9.9	12.8	13.7	3.0	8.0	11.6	16.5	7.4
30-40%	3.6	8.2	8.1	5.0	5.9	3.0	12.0	7.4	2.1	11.1
40-60%	2.9	6.2	6.4	2.8	5.9	3.0	0.0	6.6	5.2	11.1
Over 60%	36.1	63.9	49.0	51.0	13.5	8.7	13.2	31.9	25.6	7.1
Use e-cigarettes										
Less than 10%	18.9	21.7	17.8	24.4	14.0	15.2	14.0	21.2	29.8	19.2
10-15%	18.9	23.3	23.7	19.2	20.0	39.4	20.0	19.5	23.4	11.5
15-20%	22.7	15.4	20.1	17.4	18.0	18.2	18.0	18.6	17.0	19.2
20-30%	14.4	12.1	11.8	14.0	16.0	3.0	14.0	17.8	9.6	7.7
30-40%	6.1	9.6	9.5	7.0	6.0	12.1	6.0	5.9	8.5	15.4
40-60%	3.8	5.8	5.9	2.9	8.0	3.0	8.0	4.2	3.2	11.5
Over 60%	35.5	64.5	49.6	50.4	13.5	8.9	13.5	31.8	25.3	7.0
Drink alcohol regularly										
Less than 10%	17.0	15.6	12.9	20.3	13.5	20.6	16.3	13.4	19.8	14.8
10-15%	18.5	30.0	29.4	20.9	34.6	26.5	26.5	20.2	29.2	22.2
15-20%	23.7	17.3	21.2	20.3	17.3	23.5	20.4	20.2	16.7	25.9
20-30%	21.5	18.1	18.2	19.8	15.4	17.6	20.4	24.4	18.8	7.4
30-40%	8.1	8.2	8.8	8.5	5.8	2.9	10.2	8.4	7.3	14.8
40-60%	5.9	6.6	7.1	5.6	3.8	0.0	6.1	10.1	4.2	11.1
Over 60%	35.7	64.3	49.0	51.0	13.8	9.0	13.0	31.6	25.5	7.2
Use marijuana regularly										
Less than 10%	11.1	10.6	9.4	13.4	5.7	3.0	16.0	8.3	15.5	11.5
10-15%	22.2	20.7	23.4	19.6	17.0	27.3	18.0	20.7	24.7	19.2
15-20%	23.0	18.7	19.3	22.3	20.8	21.2	18.0	21.5	16.5	26.9
20-30%	20.0	18.3	18.1	19.0	17.0	18.2	22.0	18.2	22.7	11.5
30-40%	12.6	13.0	12.3	12.8	18.9	9.1	12.0	14.9	8.2	11.5
40-60%	8.1	16.3	15.8	10.1	18.9	18.2	10.0	14.9	8.2	19.2
Over 60%	35.4	64.6	48.9	51.1	13.9	8.7	13.2	31.8	25.5	6.8

Table 11. Perception of Social Norms (%), continued

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
What percentage of New London youth of high school age do you think:										
Have ever tried illicit drugs										
Less than 10%	15.7	17.4	13.2	20.7	24.0	12.1	10.6	12.7	20.0	26.9
10-15%	25.4	22.9	27.5	20.1	20.0	33.3	34.0	20.3	22.1	23.1
15-20%	22.4	24.6	25.7	24.7	10.0	24.2	27.7	28.8	24.2	11.5
20-30%	14.2	13.6	13.8	13.2	14.0	15.2	17.0	16.9	10.5	7.7
30-40%	11.2	6.4	6.6	8.6	6.0	6.1	4.3	7.6	9.5	15.4
40-60%	5.2	8.5	8.4	6.3	8.0	0.0	2.1	10.2	8.4	11.5
Over 60%	36.2	63.8	49.0	51.0	13.6	8.9	12.7	32.0	25.7	7.0
Have ever abused pain killer meds										
Less than 10%	19.4	16.7	17.1	19.7	21.6	12.1	22.9	15.8	18.9	8.0
10-15%	26.9	26.8	30.0	26.0	17.6	27.3	27.1	29.2	28.4	32.0
15-20%	17.9	18.8	18.2	19.1	15.7	27.3	20.8	17.5	21.1	4.0
20-30%	14.9	13.0	12.9	13.9	9.8	9.1	18.8	17.5	9.5	16.0
30-40%	7.5	9.6	7.6	8.7	11.8	3.0	8.3	9.2	7.4	20.0
40-60%	5.2	4.6	5.9	2.9	3.9	3.0	0.0	5.0	7.4	4.0
Over 60%	35.9	64.1	49.6	50.4	13.7	8.9	12.9	32.3	25.5	6.7
Have ever used any prescription med without own prescription										
Less than 10%	10.4	14.5	11.6	13.3	22.0	26.5	8.3	9.1	10.4	7.7
10-15%	18.5	17.0	18.5	17.9	16.0	5.9	29.2	16.5	18.8	15.4
15-20%	24.4	23.7	25.4	22.5	24.0	29.4	25.0	21.5	22.9	34.6
20-30%	23.7	19.5	21.4	23.1	16.0	26.5	20.8	23.1	21.9	11.5
30-40%	13.3	12.4	11.0	12.1	12.0	11.8	12.5	14.0	12.5	11.5
40-60%	5.9	7.1	6.9	6.9	6.0	0.0	4.2	9.1	6.3	15.4
Over 60%	3.7	5.8	5.2	4.0	4.0	0.0	0.0	6.6	7.3	3.8
Median Estimates										
Cigarettes	16.0	16.7	16.1	15.9	12.8	13.4	14.0	18.3	16.1	16.0
E-cigarettes	16.7	17.0	16.9	15.2	17.0	15.8	15.8	16.6	16.0	19.0
Alcohol	20.4	17.6	19.4	19.1	16.4	16.4	20.1	22.3	17.0	20.2
Marijuana	22.0	24.0	23.5	22.3	27.8	23.4	22.5	24.3	20.1	22.9
Other illicit drugs	18.5	18.4	18.8	18.4	14.5	16.8	17.8	21.0	18.3	16.7
Pain meds	16.7	16.8	16.6	16.4	16.0	16.1	17.1	17.4	16.7	16.6
Any Rx med	16.8	16.4	16.4	16.7	15.0	15.5	15.0	18.4	17.0	16.4

Table 12. Coalition Awareness (%)

Question/Response	Aware of NLCCC		Parent		Gender		ALL
	No	Yes	No	Yes	Female	Male	
Are you aware of the New London Community & Campus Coalition (NLCCC)?							
No	100.0	0.0	60.3	60.2	60.3	60.2	59.6
Yes	0.0	100.0	39.7	39.8	39.7	39.8	40.4
Have you noticed NLCCC messages on any of the following?							
Bus signs	11.1	20.8	14.9	14.2	16.2	15.0	14.8
Posters	6.0	26.0	13.9	15.0	12.2	13.9	13.8
Banners	5.1	11.7	7.7	8.8	6.8	8.0	7.4
Newspaper	6.0	18.2	10.8	12.4	8.1	10.7	10.1
Special Events	0.9	16.9	7.2	8.8	4.1	7.0	6.9
Personal items	5.1	23.4	12.4	15.0	9.5	12.8	12.2

Table 13. Coalition Awareness

Question/Response	NL Resident		Income vs. Median		Age of Respondent					
	No	Yes	Below	Above	<18	18-20	21-24	25-44	45-64	65+
Are you aware of the New London Community & Campus Coalition (NLCCC)?										
No	73.8	52.6	63.8	54.3	56.6	62.9	60.0	57.4	64.1	53.6
Yes	26.2	47.4	36.2	45.7	43.4	37.1	40.0	42.6	35.9	46.4
Have you noticed NLCCC messages on any of the following?										
Bus signs	7.0	18.7	12.9	15.8	20.8	11.4	15.7	12.3	14.6	14.3
Posters	18.3	29.9	25.8	24.5	56.6	28.6	29.4	21.3	15.5	17.9
Banners	6.3	11.6	10.1	9.8	13.2	5.7	15.7	8.2	9.7	3.6
Newspaper	10.6	21.1	19.1	14.1	24.5	20.0	13.7	14.8	15.5	21.4
Special Events	6.3	19.1	16.9	12.5	32.1	14.3	11.8	9.0	12.6	14.3
Personal items	12.7	29.1	23.0	22.8	52.8	22.9	25.5	17.2	15.5	14.3