

NLCCC Meeting Minutes

April 19, 2017

The NLCCC April Meeting was called to order at 11:35am.

Weather: Partly Cloudy, 52 degrees

In attendance (7 ppl): Priscilla Melecio, NLCCC; Susan Larouche, NLCCC; Willeen Pun, NLCCC; Chris Cardoni, ShopRite Pharmacy;; Ellen Kleckner, NLYA; Jose Quinones, Teen Challenge, Christopher Sconiers, Teen Challenge

Welcomes and Introductions:

Members were welcomed and thanked for attending the meeting.

I. Reviews/Updates:

- Priscilla Melecio and Susan Larouche attended Enforcement for Coalitions Training on April 17, 2017 and shared feedback regarding the new ways teens and youth are getting high other than consuming alcohol orally. This led to a discussion about music, its lyrics and the impact this is having on youth, as a follow up from last month's meeting.
 - Willeen Pun, NLCCC, shared a power point presentation discussing the hidden messages in various songs
 - Chris Sconiers, Teen Challenge, also shared music containing hidden messages about being high on cocaine and other drugs. He also mentioned how prevalent social media is in our youth, as a way for them to share these ideas about substance use.
 - Teen Challenge and NLCCC will be partnering in the upcoming future with these presentations to get the message out to youth about the hidden content in current popular songs.
- Media Committee presented items for review and approval by coalition members and discussed upcoming projects.
 - The water bottle label will be changed and now be targeting the prescription drug issue in the community with the slogan "Be aware, don't share. Stop teen prescription drug abuse!"
 - The bus seat sign will feature marijuana as it is a constant issue and the perception of harm is decreasing among youth with legalization a possibility. The slogan will read, "Marijuana: Still a Narcotic. Still affects your life."
 - The billboard ad will be featuring marijuana as well but focusing on the consequences. The slogan will read, "Let's Be Blunt! Teens who smoke pot may get more than a slap on the wrist."
 - The new NLCCC brochure was presented to members for review and feedback. Members agreed the content and imaging was good, but suggested a color change

to the front label with the blue to a bright yellow or white to stand out more. This will be passed on to Miranda Creative for changes to be made and sent for printing.

- The NLCCC 2016 Report Card was handed out for members to take with them as it has been delivered for distribution after last month's approval by members.
- The PSA Anti-Drug Message had a small snag as part of the recording was inaccessible and needs to be re-recorded. Once this is done, it will be passed on to 1077.7 to be aired on the radio.
- Teen Challenge and NLCCC attended the Substance Use Forum at NLHS on April 5th. Freshman listened to the stories of Teen Challenge as well as Community Speaks Out, and other presenters. Overall it was a success.
 - Surveys were administered and will be received from NLHS to assess changes and feedback from students who attended.
- During the week of April 24th-28th, Priscilla Melecio, NLCCC and Ellen Kleckner, NLCCC will be attending the Coalition Academy Training in Santa Fe, NM for the DFC grant. This will discuss strategic planning, sustainability, and other important factors for the coalition. It is broken into 3 segments with the first in April, the second in June, and the third in September.
- There will be an upcoming site visit by the government for the DFC grant on June 22nd. Members were asked to provide their availability to meet briefly with the assessors as they want to meet coalition members during the site visit.

II. Strategic Framework process SPF

Planning

- The Event Committee discussed upcoming events for the coalition. The first planned event is the Drug Take Back. This will be held at NL Shop Rite. The date projected is May 13th from 10am-2pm. This will be confirmed once the NLPD confirms they are able to attend and man the event. Teen Challenge will be partnering with NLCCC again as well.
- TIPS training will be held in May as well. The projected date is May 17th or 18th but will be confirmed once the OIC responds with space availability. This will be offered to all on-site liquor permittees in New London.

III. Implementation

- Lead and Seed is an upcoming training that will be presented to 16 youth and 8 adults and is projected for June. This is a training workshop that will train youth to become leaders within the community and addresses issues surrounding substance use and abuse among their peers. Training will be taking place now so that implementation of the curriculum can be started during the next school year.
 - The date will be confirmed once it is confirmed when students are available due to the school schedule.
- The water bottle anti-drug messaging is underway now that the label has been chosen. Susan Larouche, NLCCC will be following up with ordering water for upcoming events to distribute the newly labeled bottles.

V. Coalition Sharing

- Ellen Kleckner, New London Youth Affairs, reminded members that youth job applications are being accepted for the summer. Students will be accepted starting this upcoming Friday, April 21st, and continue every Friday afterwards until positions are filled. Ellen also mentioned the upcoming production put on by Flocke Theatre, “Long Journey into Night” regarding Eugene O’Neill and his substance abuse.
- Priscilla Melecio, NLCCC, shared information regarding an upcoming training on Naloxone for members to attend if they wish to do so.

Meeting Adjourned at 12:28pm.